January 9, 2017

BSE Limited National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Notice of meeting of Board of Directors

This is to inform you that a meeting of the Board of Directors of the Company will be held on Tuesday, the 24<sup>th</sup> day of January 2017, *inter alia* to consider and approve the Un-audited Financial Results of the Company for the 3<sup>rd</sup> Quarter of the Financial Year 2016-17 and nine months ended on December 31, 2016.

A conference call has been scheduled subsequent to the announcement of the results to discuss the performance of the Company.

Further, the trading window for dealing in securities of the Company which was closed from January 2, 2017 in pursuance of Insider Trading Code of the Company shall remain closed until January 26, 2017 and shall re-open on January 27, 2017.

This is for your information and record.

Yours faithfully

ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan

Chief Compliance officer and Company Secretary



