



Extraordinary Together

March 12, 2018

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Record Date for payment of Dividend of Preference Shares of Rs 8/- each for FY 2017-18

This is to inform you that as per terms of issuance of listed 6% Cumulative Redeemable Non-Convertible Preference Shares issued by the Company, the Company has fixed **Saturday, March 31, 2018** as the Record date for determining the eligibility of Preference Shareholders who would be entitled to payment of Preference Dividend of Re 0.48 per Share on the Preference Shares of Rs 8 each for the Financial Year 2017-18.

As per the terms of the issue of 6% Cumulative Redeemable Non-Convertible Preference Shares, the Preference Dividend of Re 0.48 for FY 2017-18 shall be remitted to eligible Preference Shareholders on or before April 15, 2018.

Notice of the Record Date pursuant to Regulation 60 of the SEBI Listing Regulations, 2015 in the prescribed format is as mentioned herein:

Security Code	Type of Security and Paid up value	Record date	Purpose
717503 (BSE) ZEELP2(NSE)	6% Cumulative Redeemable Non-Convertible Preference Shares of Rs 8/- each fully paid up	Saturday, March 31, 2018	To determine Preference Shareholders who would be entitled for payment of Preference Dividend of Re 0.48 per share for FY 2017-18.

Kindly acknowledge receipt.

Yours truly,
For ZEE ENTERTAINMENT ENTERPRISES LIMITED


M Lakshminarayanan
Chief Compliance Officer & Company Secretary



Zee Entertainment Enterprises Limited

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