

## **Press Release:**

## ZEE Entertainment builds and donates 304-bed Dedicated Covid Health Centre for Frontline Workers & their families, strengthening its fight against Covid-19

- CM of Maharashtra, Mr. Uddhav Thackeray inaugurated the DCHC facility along with ZEE's MD & CEO, Mr. Punit Goenka
- ZEE officially handed over the DCHC Facility to Thane Municipal Corporation 11<sup>th</sup> December 2020, Mumbai: India's leading Content Company, ZEE Entertainment Enterprises Ltd. (ZEE) today, in line with its national level CSR drive against Covid-19, donated a Dedicated Covid Health Centre (DCHC) for frontline workers & their families, to Thane Municipal Corporation (TMC). The DCHC Facility is built at Ghodbunder Road, Thane. The DCHC Facility was inaugurated and officially handed over to Thane Municipal Corporation (TMC) at an inauguration event, by ZEE's Managing Director & Chief Executive Officer, Mr. Punit Goenka in the presence of Hon'ble Chief Minister of Maharashtra, Mr. Uddhav Thackeray.

In line with its CSR approach, ZEE has taken a yet another strong foot forward in its fight against Covid-19, The DCHC will provide strong support to the TMC in its fight against the Covid-19 pandemic by aiding the treatment of affected frontline workers. The DCHC has been set up with complete medical compliance in line with the guidelines provided by the Health Ministry and the TMC, equipped with the following aspects:

 The Health Centre will house 304 beds with 70% centrally distributed oxygen through pipelines.



 The facility is also equipped with a Field Lab within the premises, to enable testing for Covid-19, X-Rays and ECG.

Speaking about the initiative, Mr. Punit Goenka, Managing Director & Chief Executive Officer, ZEE said, "At ZEE, we remain committed in taking all the key steps required to fight against Covid-19. The Dedicated Covid Health Centre is an effort from our end to support our frontline warriors in Maharashtra, be it the Doctors, Nurses, Police officials or from the Municipal Corporations, who have stood like a rock, ensuring our safety and well-being during these uncertain times. We stand together with them to front this fight against the pandemic. I am thankful to Hon'ble CM, Shri UddhavJi Thackeray for his guidance and Minister for Tourism, Environment & Protocol, Government of Maharashtra, Mr. Aaditya Uddhav Thackeray, for his support."

Mr. Uddhav Thackeray, Chief Minister, Maharashtra while appreciating the Company's efforts said, "We have always heard that people say as to who would do it, who would take the necessary steps to create a difference, but Mr. Goenka, you have done it and showcased it to the society at large. I would like to thank you and ZEE for taking this step and appreciate your efforts undertaken for the welfare of Maharashtra."

In its national level CSR drive towards enhancing the country's healthcare infrastructure against Covid-19, ZEE has donated 240+ ambulances, 46,000+ PPE kits, 90+ oxygen humidifiers & 6,00,000 Daily Meals.

At a national level, ZEE has also financially supported over 5000 Daily Wage Earners working directly or indirectly with the Company. Further, 3400+ employees have contributed towards PM CARES Fund. The amount generated was matched by ZEE, and the collective proceeds were donated to PM CARES Fund.



As a responsible Media & Entertainment player, ZEE has taken strong steps to enhance the overall healthcare infrastructure of the country, in its fight against Covid-19.

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## For Media Queries please contact:

Parag Darade: email - <u>parag.darade@zee.esselgroup.com</u>

Nirav Naik: email – <u>nirav.naik@zee.esselgroup.com</u>