## Last Five Years Financial Highlights

| Year Ending 31* March | Consolidated |  |  |  |  | Standalone |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
|  | 2023@ | $\begin{array}{r} 2022 \\ \begin{array}{c} \text { Restated) } \\ \text { © } \end{array} \end{array}$ | 2021 | 2020 | 2019 | 2023 | 2022 | 2021 | 2020 | 2019 |
| Revenue Account |  |  |  |  |  |  |  |  |  |  |
| Income from Operations | 80,879 | 81,857 | 77,299 | 81,299 | 79,339 | 74,219 | 75,111 | 66,654 | 72,935 | 68,579 |
| Total Expenses | 69,868 | 64,054 | 59,398 | 64,953 | 53,700 | 63,924 | 57,397 | 47,844 | 53,789 | 41,494 |
| Operating Profit | 11,011 | 17,803 | 17,901 | 16,346 | 25,639 | 10,296 | 17,714 | 18,809 | 19,146 | 27,085 |
| \% to Income from Operations | 14\% | 22\% | 23\% | 20\% | 32\% | 14\% | 24\% | 28\% | 26\% | 39\% |
| Other Income | 797 | 1,201 | 1,104 | 2,836 | 2,515 | 2,732 | 1,193 | 2,624 | 2,309 | 1,894 |
| PBIDT and Fair Value adjustments | 11,808 | 19,005 | 19,005 | 19,182 | 28,154 | 13,027 | 18,907 | 21,433 | 21,455 | 28,979 |
| Financial Expenses | 702 | 438 | 571 | 1,449 | 1,304 | 676 | 404 | 526 | 1,390 | 1,284 |
| Fair value through profit and loss | (58) | 37 | 1,962 | 2,597 | (36) | 236 | $(1,744)$ | 2,161 | 3,314 | (68) |
| Depreciation/Amortisation | 3,127 | 2,213 | 2,649 | 2,706 | 2,347 | 1,917 | 1,106 | 1,457 | 1,776 | 1,589 |
| Add: Share of Results of Associates and Joint Ventures | (1) | 1 | (1) | (24) | 24 |  | - | - | - |  |
| Profit Before Tax \& Exceptional Items | 8,036 | 16,318 | 13,822 | 12,406 | 24,563 | 10,198 | 19,141 | 17,290 | 14,975 | 26,174 |
| Exceptional Items | $(3,355)$ | $(1,333)$ | $(1,266)$ | $(2,843)$ | (218) | $(6,669)$ | $(1,271)$ | $(1,266)$ | $(2,843)$ | (218) |
| Taxation | 2,167 | 4,447 | 4,625 | 4,317 | 8,673 | 1,891 | 4,481 | 4,814 | 4,614 | 9,406 |
| Profit After Tax before non-controlling interest | 2,514 | 10,538 | 7,931 | 5,246 | 15,672 | 1,639 | 13,389 | 11,210 | 7,518 | 16,550 |
| Less: Non-controlling Interest |  | (88) | (70) | (19) | 1 |  | - | - |  |  |
| Profit After Tax for the year | 2,514 | 10,538 | 8,001 | 5,265 | 15,671 | 1,639 | 13,389 | 11,210 | 7,518 | 16,550 |
| \% to Total Income | 3\% | 13\% | 10\% | 6\% | 19\% | 2\% | 18\% | 16\% | 10\% | 23\% |
| Dividend |  | 2,882 | 2,401 | 288 | 3,362 | - | 2,882 | 2,401 | 288 | 3,362 |
| Dividend Rate |  | 300\% | 250\% | 30\% | 350\% | - | 300\% | 250\% | 30\% | 350\% |
| Capital Account |  |  |  |  |  |  |  |  |  |  |
| Share Capital - Equity | 961 | 961 | 961 | 960 | 960 | 961 | 961 | 961 | 960 | 960 |
| Share Capital - Preference |  |  |  | - |  | - | - | - | - |  |
| Reserves \& Surplus | 106,258 | 107,667 | 99,985 | 92,479 | 88,279 | 96,152 | 97,516 | 86,516 | 75,320 | 70,354 |
| Deferred Tax Balances | $(4,229)$ | $(3,080)$ | $(3,151)$ | $(2,742)$ | 1,262 | $(3,300)$ | $(2,259)$ | $(2,409)$ | $(2,219)$ | 1,477 |
| Non-Controlling Interests |  | - | 129 | 110 | 143 |  | - | - | - |  |
| Loan Funds** | 40 | 21 | 14 | 2,986 | 7,429 | 40 | 20 | 13 | 2,985 | 7,426 |
| Capital Employed | 103,030 | 105,569 | 97,939 | 93,793 | 98,073 | 93,853 | 96,238 | 85,081 | 77,046 | 80,217 |
| Eff. Capital Employed | 107,259 | 108,649 | 101,089 | 96,536 | 96,812 | 97,153 | 98,497 | 87,490 | 79,265 | 78,740 |
| Eff. Networth | 107,219 | 108,627 | 100,946 | 93,439 | 89,239 | 97,113 | 98,477 | 87,477 | 76,280 | 71,314 |
| Tangible and intangible assets | 13,787 | 13,123 | 12,667 | 13,979 | 15,706 | 8,916 | 6,864 | 5,850 | 7,183 | 8,963 |
| Investments (Including Current Investments) | 349 | 651 | 7,983 | 3,248 | 9,765 | 9,616 | 11,651 | 14,503 | 8,543 | 15,722 |
| Net Assets | 88,894 | 91,795 | 77,289 | 76,566 | 72,602 | 75,321 | 77,723 | 64,728 | 61,320 | 55,531 |
| Capital Deployed | 103,030 | 105,569 | 97,939 | 93,793 | 98,073 | 93,853 | 96,238 | 85,081 | 77,046 | 80,217 |
| Closing market price per share of ₹ 1 | 212.25 | 288.35 | 203.20 | 123.95 | 445.50 | 212.25 | 288.35 | 203.20 | 123.95 | 445.50 |
| Market capitalisation | 203,870 | 276,965 | 195,175 | 119,052 | 427,888 | 203,870 | 276,965 | 195,175 | 119,052 | 427,888 |

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Financial highlights for 2023 and 2022 is calculated based on Continuing operations of the Group

## Performance Ratios - An Analysis

| Year Ending $3{ }^{10^{*} \text { March }}$ |  | Consolidated |  |  |  |  | Standalone |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2023 \$ | $\begin{array}{r} 2022 \\ \text { (Restated) } \\ \$ \end{array}$ | 2021 | 2020 | 2019 | 2023 | 2022 | 2021 | 2020 | 2019 |
| Financial Performance |  |  |  |  |  |  |  |  |  |  |  |
| Advertisement Income/Income from Operations | (\%) | 50.2\% | 53.7\% | 48.5\% | 57.6\% | 63.5\% | 52.0\% | 55.7\% | 53.3\% | 60.5\% | 68.4 |
| Subscription Income/Income from Operations | (\%) | 41.2\% | 39.7\% | 42.0\% | 35.5\% | 29.1\% | 38.0\% | 36.9\% | 42.3\% | 32.8\% | 26.4\% |
| Operating Profit/Income from Operations | (\%) | 13.6\% | 21.7\% | 23.2\% | 20.1\% | 32.3\% | 13.9\% | 23.6\% | 28.2\% | 26.3\% | 39.5\% |
| Other Income/Total Income | (\%) | 1.0\% | 1.4\% | 1.4\% | 3.4\% | 3.1\% | 3.6\% | 1.6\% | 3.8\% | 3.1\% | 2.7\% |
| Programming Cost/Income from Operations | (\%) | 49.8\% | 44.9\% | 44.8\% | 44.4\% | 36.1\% | 52.1\% | 45.9\% | 40.4\% | 43.5\% | 33.0\% |
| Personnel Cost/Income from Operations | (\%) | 10.2\% | 10.1\% | 10.6\% | 9.6\% | 9.1\% | 9.1\% | 9.2\% | 10.3\% | 8.6\% | 7.9\% |
| Selling and Admin Expenses/Income from Operations | (\%) | 20.9\% | 18.8\% | 17.7\% | 23.2\% | 19.8\% | 19.2\% | 16.7\% | 17.1\% | 19.4\% | 17.6\% |
| Total Operating Cost/Income from Operations | (\%) | 86.4\% | 78.3\% | 76.8\% | 79.9\% | 67.7\% | 86.1\% | 76.4\% | 71.8\% | 73.8\% | 60.5 |
| Financial Expenses/Income from Operations | (\%) | 0.9\% | 0.5\% | 0.7\% | 1.8\% | 1.6\% | 0.9\% | 0.5\% | 0.8\% | 1.9\% | 1.9\% |
| TaxIIncome from Operations | (\%) | 2.7\% | 5.4\% | 6.0\% | 5.3\% | 10.9\% | 2.5\% | 6.0\% | 7.2\% | 6.3\% | 13.7\% |
| PAT for the year/Total Income | (\%) | 3.1\% | 12.7\% | 10.1\% | 6.2\% | 19.1\% | 2.1\% | 17.5\% | 16.2\% | 10.0\% | 23.5\% |
| Tax/PBT | (\%) | 46.3\% | 29.7\% | 36.8\% | 45.1\% | 35.6\% | 53.6\% | 25.1\% | 30.0\% | 38.0\% | 36.2\% |
| Dividend Payout/PAT for the year | (\%) | 0.0\% | 27.3\% | 30.3\% | 5.5\% | 21.4\% | 0.0\% | 21.5\% | 21.4\% | 3.8\% | 20.3\% |
| Dividend Payout/Effective Networth | (\%) | 0.0\% | \% | 2.4\% | 0.3\% | 3.8\% | 0\% | 2.9\% | 2.7\% | 0.4\% | .7\% |
| Balance Sheet |  |  |  |  |  |  |  |  |  |  |  |
| Debt-Equity ratio (Total loans/Eff. Networth) | (\%) | 0.0\% | 0.0\% | 0.0\% | 3.2\% | 8.3\% | 0.0\% | 0.0\% | 0.0\% | 3.9\% | 10.4\% |
| Current ratio (Current assets/Current liabilities) | (x) | 4.3 | 5.0 | 4.2 | 4.0 | 3.5 | 4.0 | 4.9 | 4.0 | 3.4 | 3.0 |
| Capital Output Ratio (Inc from Ops/Eff. Capital employed) | (x) | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.9 | 0.9 |
| Tangible/intangible assets Turnover (Inc from Ops/ Tangible/intangible assets)^ | (x) | 7.7 | 8.5 | 8.7 | 8.2 | 7.6 | 9.7 | 13.4 | 16.5 | 13.8 | 11.5 |
| Cash \& cash equivalents/Total Eff.capital employed | (\%) | 7.5\% | 11.7\% | 10.8\% | 7.6\% | 12.6\% | 4.5\% | 6.4\% | 7.1\% | 6.1\% | 11.0 |
| RONW (PAT for the year/ff. Networth) | (\%) | 2.3\% | 9.7\% | 7.9\% | 5.6\% | 17.6\% | 1.7\% | 13.6\% | 12.8\% | 9.9\% | 23.2\% |
| ROCE (PBIT/Eff. Capital employed) | (\%) | 5.0\% | 14.2\% | 13.0\% | 11.4\% | 26.5\% | 4.3\% | 18.6\% | 18.9\% | 17.1\% | 34.6\% |
| Per Share Data \# |  |  |  |  |  |  |  |  |  |  |  |
| Total Income per share | (₹) | 85.0 | 86.5 | 81.6 | 87.6 | 85.2 | 80.1 | 79.4 | 72.1 | 78.4 | 73.4 |
| Dividend per share | (₹) | 0.00 | 3.00 | 2.50 | 0.30 | 3.50 | 0.00 | 3.00 | 2.50 | 0.30 | 3.50 |
| Indebtedness per share | (₹) | 0.0 | 0.0 | 0.0 | 3.1 | 7.7 | 0.0 | 0.0 | 0.0 | 3.1 | 7.7 |
| Book value per share | (₹) | 111.6 | 113.1 | 105.0 | 97.3 | 92.9 | 101.1 | 102.5 | 91.1 | 79.5 | 74.3 |
| Earnings per share | (₹) | 2.6 | 11.1 | 8.3 | 5.5 | 16.3 | - | - | - | - |  |
| PE Ratio -Price/EPS Ratio (Share Price as of $31^{\text {st }}$ March) | (x) | 81.1 | 26.1 | 24.4 | 22.6 | 27.3 |  |  |  |  |  |

Note:
$\$$ Performance ratios for 2023 and 2022 is calculated based on Continuing operations of the Group
*Loan funds represents non-current portion of borrowings i.e. redeemable preference shares, other borrowings and vehicle loans.
"Excludes Goodwill on consolidation of $₹ 3,302$ million ( $₹ 3,450$ million) and $₹ 1,261$ million ( $₹ 1,261$ million) for the consolidated and standalone entity respectively.


[^0]:    203,870

